

SPONSORSHIP OPPORTUNITIES



PARKLAND
CHAMBER OF COMMERCE

VISION

To become Parkland's most effective business and community advocate and be recognized as a South Florida's leading pro-business promoter.

MISSION

The Parkland Chamber of Commerce will encompass and promote the well-being of the entire business community within the City of Parkland, while maintaining the City's residential integrity and enhancing our quality of life.



WHO WE ARE

The Chamber of Commerce is an independent, non-profit business organization, serving the needs of its members and those of the community in Parkland. As a business advocacy organization, our purpose is to improve the City's business climate while promoting the civic and social interest of the community.



YEARS

10

MEMBERS

250+

ANNUAL EVENTS

40+



EVENT SPONSORSHIP OPPORTUNITIES

Monthly Networking Breakfast - \$500

The Parkland Chamber of Commerce's Monthly Networking Breakfast is our signature event, bringing together 75–100 local business professionals for meaningful connections and business development. Held in a welcoming and energetic environment, each breakfast features guest speakers, community updates, and opportunities to showcase member businesses. It's the perfect platform for sponsors to gain visibility and engage with an influential local audience.

Sponsor Benefits

(Limit one per breakfast)

- Company logo on promotional materials
- Five minutes to highlight your business
- Table to display promotional materials
- Promotional item can be given to each guest
- Raffle item giveaway
- Complimentary attendance for two guests

After Hours Events - \$500

Our After Hours events offer a relaxed, social setting for members to unwind and connect outside of business hours. These casual gatherings foster relationship building and community engagement in a fun, informal atmosphere.

Sponsor Benefits

- Company logo on promotional materials
- Table to display materials
- Promotional item can be given to each guest
- Complimentary attendance for two guests

EVENT SPONSORSHIP OPPORTUNITIES

EmpowerHer Collaborative Networking Events - \$500

Our EmpowerHer Collaborative events offer both educational and social gatherings in a relaxed, social setting for members to unwind and connect outside of business hours. These casual gatherings foster relationship building and community engagement in a fun, informal atmosphere.

Sponsor Benefits

(Limit one per After Hours)

- Company logo on promotional materials
- Table to display materials
- Promotional item can be given to each guest
- Complimentary attendance for two guests



Light Up The Night

PRESENTED BY



ZIMMERMAN
& FRACHTMAN
PERSONAL INJURY ATTORNEYS



Sponsorship Opportunities

DECEMBER

THURSDAY

4

6 PM - 9 PM

SHOPPES OF PARKLAND
6991 N. STATE RD 7, PARKLAND, FL 33073

BENEFITTING



Nicklaus
Children's

Where Your Child Matters Most™



Winter Wonderland Sponsor

COST: \$10,000

BENEFITS:

- THE OPPORTUNITY TO PRESENT AT A 2026 PARKLAND CHAMBER OF COMMERCE GENERAL MEMBERSHIP MEETING
- THE OPPORTUNITY TO BE INTERVIEWED BY ANY ON-SITE MEDIA (IF APPLICABLE)
- A 1 YEAR TRUSTEE MEMBERSHIP IN THE PARKLAND CHAMBER OF COMMERCE
- INCLUSION IN ALL EVENT PRESS RELEASES & MEDIA ALERTS
- COMPANY LOGO DISPLAYED ON PARKLAND CHAMBER OF COMMERCE WEBSITE FOR 1 YEAR
- A COMPLIMENTARY 10 X 10 BOOTH AT THE EVENT, IN A PROMINENT LOCATION
- COMPANY TAGGED IN ALL EVENT SOCIAL MEDIA POSTS
- 4 INDIVIDUAL SPONSOR RECOGNITION SOCIAL MEDIA POSTS
- 2 CATEGORY SPONSOR RECOGNITION SOCIAL MEDIA POSTS
- COMPANY LOGO INCLUDED IN ALL EVENT RELATED E-BLASTS
- COMPANY LOGO PROMINENTLY DISPLAYED ON ALL EVENT SPONSOR SIGNAGE





Snowflake Sponsor



COST: \$5,000

BENEFITS:

- A 1 YEAR TRUSTEE MEMBERSHIP IN THE PARKLAND CHAMBER OF COMMERCE
- INCLUSION IN ALL EVENT PRESS RELEASES & MEDIA ALERTS
- COMPANY LOGO DISPLAYED ON PARKLAND CHAMBER OF COMMERCE WEBSITE FOR 1 YEAR
- A COMPLIMENTARY 10 X 10 BOOTH AT THE EVENT, IN AN UPGRADED LOCATION
- 2 INDIVIDUAL SPONSOR RECOGNITION SOCIAL MEDIA POSTS
- 2 CATEGORY SPONSOR RECOGNITION SOCIAL MEDIA POSTS
- COMPANY LOGO INCLUDED IN ALL EVENT RELATED E-BLASTS
- COMPANY LOGO INCLUDED ON ALL EVENT SPONSOR SIGNAGE





Candy Cane Sponsor



COST: \$2,500

BENEFITS:

- COMPANY LOGO DISPLAYED ON PARKLAND CHAMBER OF COMMERCE WEBSITE FOR 6 MONTHS
- A COMPLIMENTARY 10 X 10 BOOTH AT THE EVENT
- 1 INDIVIDUAL SPONSOR RECOGNITION SOCIAL MEDIA POSTS
- 1 CATEGORY SPONSOR RECOGNITION SOCIAL MEDIA POSTS
- COMPANY LOGO INCLUDED IN ALL EVENT RELATED E-BLASTS
- COMPANY LOGO INCLUDED ON ALL EVENT SPONSOR SIGNAGE



Jingle Bell Sponsor

COST: \$1,000



BENEFITS:

- COMPANY LOGO DISPLAYED ON PARKLAND CHAMBER OF COMMERCE WEBSITE FOR 3 MONTHS
- 2 CATEGORY SPONSOR RECOGNITION SOCIAL MEDIA POSTS
- COMPANY LOGO INCLUDED IN 1 EVENT RELATED E-BLAST
- COMPANY LOGO INCLUDED ON ALL EVENT SPONSOR SIGNAGE



Holiday Helper

COST: \$500



BENEFITS:

- COMPANY LOGO DISPLAYED ON PARKLAND CHAMBER OF COMMERCE WEBSITE DURING THE MONTH OF DECEMBER 2025
- 1 CATEGORY SPONSOR RECOGNITION SOCIAL MEDIA POST
- COMPANY NAME INCLUDED IN 1 EVENT RELATED E-BLAST
- COMPANY NAME INCLUDED ON ALL EVENT SPONSOR SIGNAGE

EVENT SPONSORSHIP OPPORTUNITIES

DECA Shark Tank: "Vision to Venture" - \$500

Empower the next generation of entrepreneurs and gain visibility in front of local leaders by sponsoring the award-winning "Vision to Venture" Shark Tank-style competition presented by the MSD DECA program and the Chamber.

Sponsor Benefits

- Company logo featured on all Chamber event marketing and outreach
- Logo placement on the Vision to Venture sponsor recognition slide
- Opportunity to co-present prizes to the top 4 teams alongside Chamber leadership
- Recognition signage next to the refreshment station
- Invitation to serve as a guest judge during student presentations
- Visibility in a community-focused event celebrating local student innovation
- This project placed Top 10 in the world at the 2025 DECA International competition!



2026 Empowering Women Luncheon Sponsor Opportunities

The Empowering Women Luncheon is one of the Parkland Chamber's premier annual events, drawing over 200 attendees to celebrate, inspire, and connect women in business. This high-impact gathering features influential speakers, networking opportunities, shopping boutique, and meaningful conversations centered around leadership, growth, and empowerment.

Presenting Sponsor - \$5,000 (Exclusive)

- Recognized as "Presenting Sponsor" on the event invitation and all promotional materials.
- Complimentary one-year Trustee Membership in the Parkland Chamber of Commerce.
- Exclusive recognition in multiple eblasts reaching 1,500+ local community members.
- Social media spotlight as the Presenting Sponsor, with features before and after the event.
- Premier logo placement on event signage and at the venue.
- Reserved complimentary table for 10.

Shopping Boutique Sponsor - \$1,000 (Unlimited)

- Recognized as a "Shopping Boutique Sponsor" on promotional materials.
- Logo display in the boutique area, with recognition on vendor signage.
- Highlighted in multiple eblasts reaching 1,500+ local community members.
- Social media spotlight before and after the event.
- Includes four tickets.

Tablecloth Sponsor - \$1000 (Limited to 1)

- Recognized as a "Tablecloth Sponsor" on promotional materials.
- Table tent with logo on each table
- Recognition on vendor signage.
- Highlighted in multiple eblasts reaching 1,500+ local community members.
- Social media spotlight before and after the event.
- Includes four tickets.

Take-Home Gift Sponsor - \$500 (Limited to 3)

- Logo prominently displayed on gift tags attached to attendee gifts.
- Logo featured on the event invitation and event signage.
- Recognized in event eblasts and social media promotions.
- Complimentary event attendance for 2 guests.

Photo Sponsor - \$500 (Limited to 3)

- Logo included on all digital photos, shared on social media and sent to attendees.
- Recognized on event signage.
- Featured in event eblasts and social media promotions.
- Complimentary event attendance for 2 guests.

Community Connector - \$500 (Unlimited)

- Name recognition on event signage and social media posts
- Featured in event eblasts
- Includes two tickets.

"Limitless Leader" - \$125 (Unlimited)

- Includes one ticket.
- Recognition on event signage.
- Included in event eblasts and social media promotions.



Farmer's Market

Would you like to volunteer at the Chamber's Farmers' Market booth and promote your own business?

- Spotlight Members will be asked to:
 - Provide a \$100 refundable deposit to reserve your date.
 - Collect the items from the Chamber before your selected date
 - Set up tent, table and promotion items by 9 am Sunday
 - Remain until the end of the Market at 1pm
 - Coordinate the return of the items to the Chamber
 - Take photos/videos to be shared with the Chamber
 - Have FUN!
- \$100 deposit will be fully refundable immediately after your opportunity ends. Late cancellation/no-show will result in a charitable contribution to a charity of our choice.
- *Reservations are first come, first served!
- *2-3 Businesses per date will share the Chamber booth.
- *Members may only reserve one date per season.

For more information on getting involved at the Chamber booth, please contact Nicki Riettie: Nicki@riettiegroupp.com or Cindy Kaufman: cindy@parklandchamber.org



**Promote Your Business
at the Parkland
FARMERS' MARKET**



Contact Us:

(954) 228-4663

info@parklandchamber.org

www.parklandchamber.org