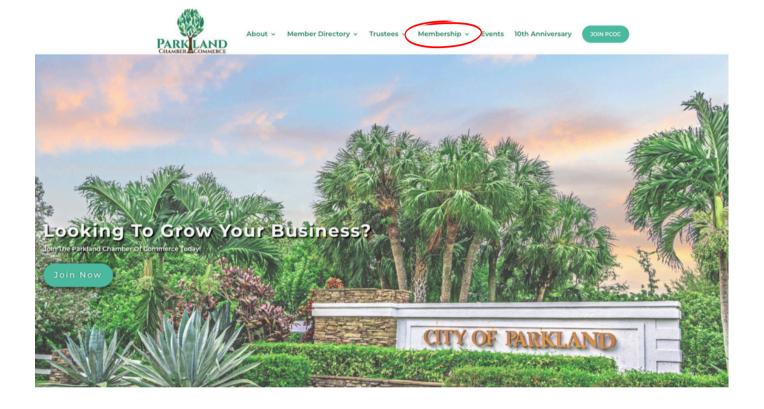


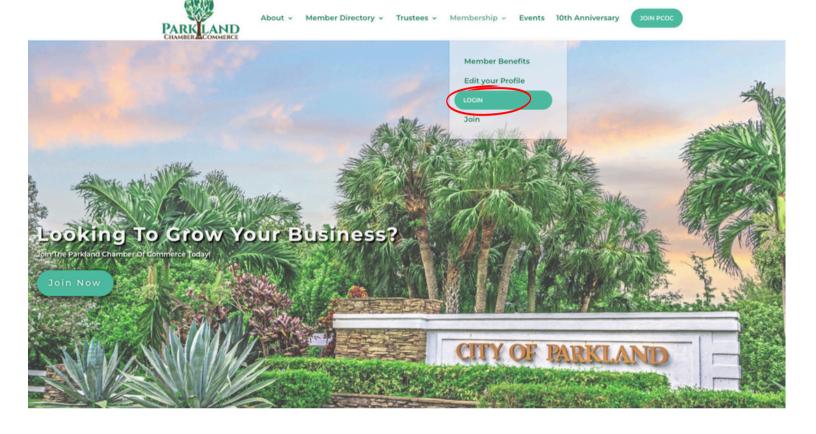
HOW TO GET THE MOST OUT OF YOUR PARKLAND CHAMBER MEMBERSHIP





- > GO TO PARKLANDCHAMBER.ORG
- > CLICK ON MEMBERSHIP TAB

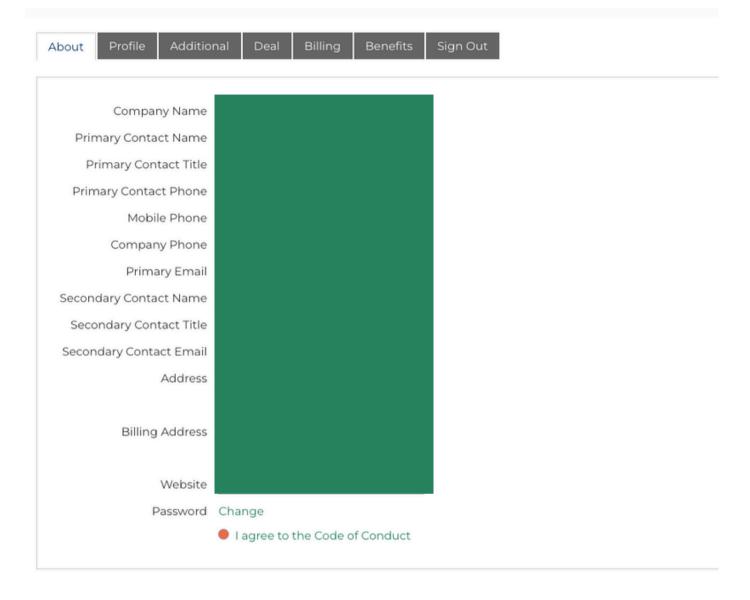




> CLICK ON LOGIN TAB

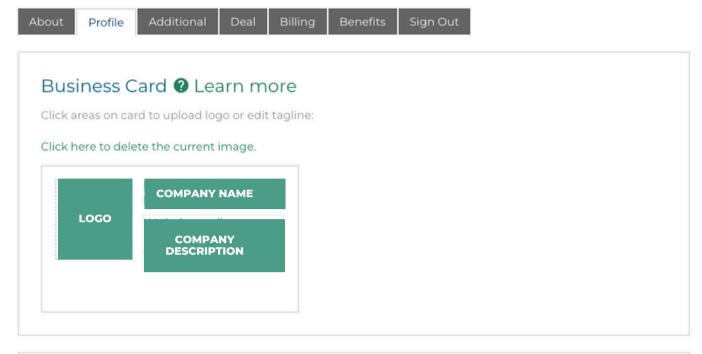
If you are having problems requesting a password, please email contact@parklandchamber.org with the primary email address you would like to use for your account.

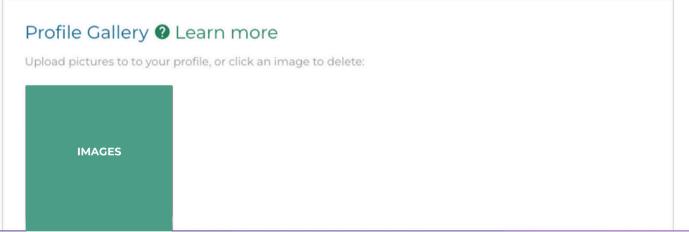




> COMPLETE YOUR PROFILE AND AGREE TO THE CODE OF CONDUCT







> ENHANCE YOUR PROFILE WITH:

- LOGO
- COMPANY NAME
- COMPANY DESCRIPTION
- PROFILE IMAGES



Industry
nid doub
Please select your industry below:
Min 1, Max 3
(If your industry is not listed, please email contact@parklandchamber.org)
(If your industry is not listed, please email contact@parklandchamber.org) Accounting Attorney / Legal Services Bank / Financial Institution Business Coaching & Development Services Business Services Catering / Restaurant / Hospitality Cleaning / Maintenance Construction Consulting Dentist / Orthodontist Education / Tutoring Employment Agency / Benefits / Services Financial Planning Financial Planning Financial Services General Contractor Government Health & Wellness Health Insurance Hospital / Urgent Care / Clinic Information Technology (IT) Services Interior Design Life Insurance Magazine / Newspaper Marketing Mold Assessment/Mediation Mortgage / Title / Loans Music
O Non Profit
OPhotography
O Physician / Doctors Office

> CHOOSE 1-3 INDUSTRY CATEGORIES



Profile Description ? Learn more

Describe your products & services:



Profile Links

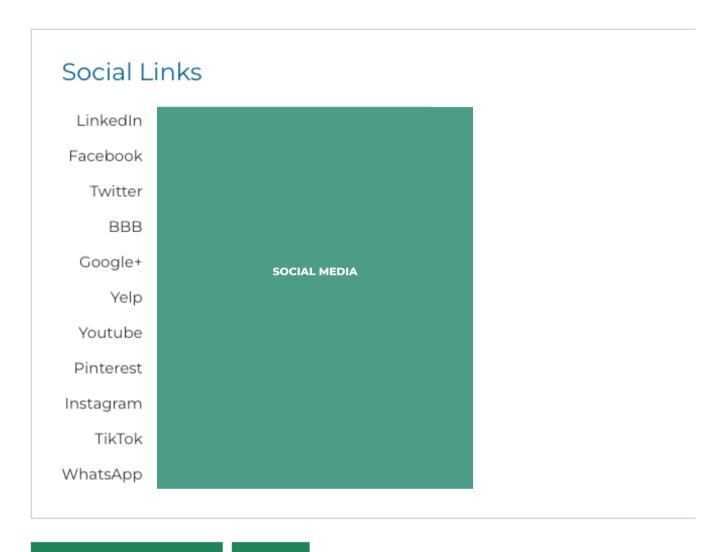
You can add additional links from your website here.

COMPANY WEBSITE LINK

> ENHANCE YOUR PROFILE WITH:

- PROFILE DESCRIPTION
- WEBSITE LINK





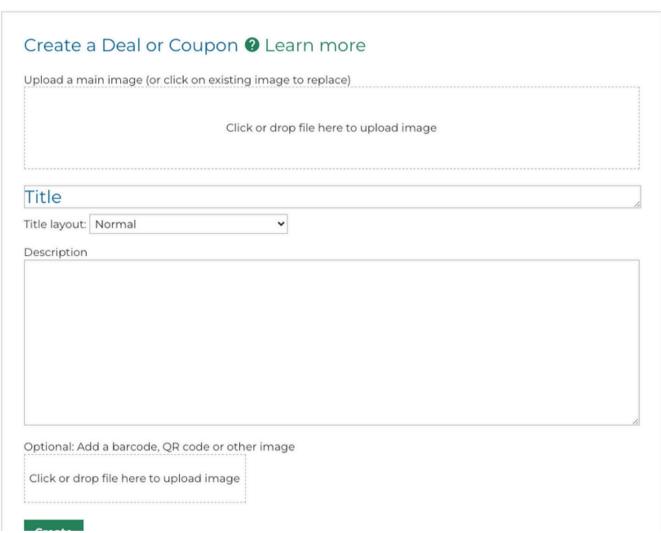
Save & Continue

Skip

> ADD YOUR SOCIAL MEDIA LINKS







> PROMOTE YOUR MEMBER DISCOUNT OR DEAL



About Profile Additional Deal Billing Benefits

Member Benefits

Click below to access your benefits:

Download Membership Logo

Chamber Member Deals

Office Depot Discount

Save & Continue

Skip

> DOWNLOAD THE MEMBERSHIP LOGO TO ADD TO YOUR WEBSITE

- > CHECK OUT MEMBER DEALS
- > DOWNLOAD OFFICE DEPOT DISCOUNT CARD





º□ facebook.com/ParklandChamber



Thu, Feb 27, 2025 at 6PM 10th Anniversary Ce...

1 Interested - 3 Going

FOLLOW US ON FACEBOOK @PARKLANDCHAMBER

Parkland, FL, United States, Florida

(954) 228-4663

info@parklandchamber.org



<u>--</u>

instagram.com/parklandchamber/



parklandchamber

Following ~

Message

+0

846 posts

1,453 followers

316 following

Parkland Chamber of Commerce

We strive to promote the well-being of the entire business community within Parkland and become the most effective... more

@ linkin.bio/parklandchamber

Followed by parklandhomeservices, alwaysbeclosingrealty + 29 more





Events

Ribbon Cutti...

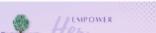
■ POSTS

REELS

(2) TAGGED



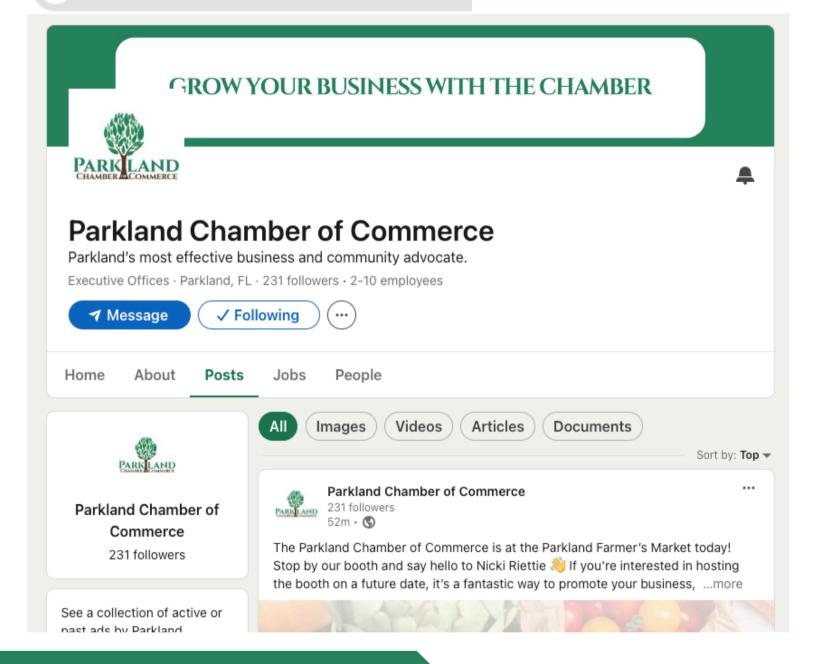






FOLLOW US ON INSTAGRAM @PARKLANDCHAMBER





FOLLOW US ON INSTAGRAM @PARKLANDCHAMBER





TAG US IN YOUR SOCIAL MEDIA POSTS @PARKLANDCHAMBER SO THAT WE CAN SHARE THEM TO OUR PROFILES.

BENEFITS:

Increased Exposure and Brand Recognition

 Tagging @ParklandChamber can boost your post visibility by reaching a larger audience beyond your followers. The Chamber might reshare or engage with your content, giving your business additional exposure and helping build brand recognition in the community.

Strengthened Community Ties

• Tagging the Chamber reinforces your active role within the local business network, demonstrating your commitment to community involvement. This engagement highlights your business as a collaborative partner, fostering a supportive environment where Chamber members uplift one another.

Enhanced Credibility and Business Growth Opportunities

 When potential clients see your business tagged in posts connected with the Chamber, it signals a strong network and credibility. This connection can lead to referrals, partnerships, and new clients who are more likely to trust businesses that are engaged with the Chamber.



LIKE, COMMENT, AND SHARE OUR POSTS TO YOUR SOCIAL MEDIA TO HELP BUILD A STRONGER, MORE INFORMED COMMUNITY.

BENEFITS:

Enhanced Visibility and Credibility

 Sharing Chamber posts highlights your affiliation with a respected organization, showing clients and prospects that you are an active part of a credible local network. This builds trust and positions you as engaged business leaders in the community.

Expanded Reach and Networking Opportunities

• Each share introduces Chamber content to your unique network, which not only promotes the Chamber but also increases your visibility among other businesses, potential customers, and partners. This can lead to new connections, collaborations, and referrals.

Support for Community Growth and Engagement

 By sharing posts, members contribute to a stronger, more informed community. This activity promotes local events, member milestones, and community initiatives that benefit everyone, fostering goodwill and a sense of shared purpose among Chamber members.



LOOK FOR OUR SOCIAL MEDIA FEATURES LIKE SMALL BUSINESS SATURDAY, BLACK FRIDAY SPECIALS, EMPOWERING WOMEN MONTH, ETC.

BENEFITS:

Boosted Visibility During Key Campaigns

 Participating in these featured events gives your business extra exposure and ties it to popular themes that attract high engagement. Leveraging these Chamber-backed campaigns helps position your business as an active participant in local and national movements, which can attract new followers and clients.

Opportunities to Showcase Special Offers and Initiatives

 By aligning your business with themed events, you can showcase exclusive promotions, events, or initiatives that resonate with a broader audience. Features like Black Friday Specials or Empowering Women Month allow you to tailor offerings that fit these themes, increasing the chances of engagement and sales.

Enhanced Connection with Local Community Values

 Our features highlight important community-focused themes, such as supporting small businesses and empowering women. By participating, you show your customers that your business values these causes, which builds goodwill and fosters a stronger connection with like-minded clients and community members.





MEMBER BENEFITS

Trustee Membership

\$1,000/yr

- Monthly networking opportunities including breakfasts, lunches, and happy hours.
- · Two complimentary tickets to each Chamber event
- Several Trustee-Only Events throughout the year
- Business spotlights at a variety of Chamber events per year
- Multiple e-blasts per year, emailed to over 1500 business professionals in the Parkland and surrounding communities
- Multiple Trustee social media highlights/ campaigns throughout the year
- Your business will be listed on the Trustees page of the Chamber website
- Your name is listed in our valuable membership directory
- Upgraded Chamber name badge, distinguishing you as a Trustee member

General Membership

\$250/yr

- Monthly networking opportunities including breakfasts, lunches, and happy hours.
- Your name is listed in our valuable membership directory.
- Reduced fee to attend individual events
- Individual Chamber name badge
- One email blast per year, emailed to over 1000 business professionals in the Parkland and surrounding communities.
- Non-Profits are eligible for reduced General Membership

Promote Your Business at the Parkland FARMERS' MARKET ...for free!

Chamber Members can now book the Chamber Booth to showcase their business at Broward County's largest outdoor Farmers' Market, reaching up to 5,000 attendees. Don't miss this unique promotional opportunity to be a Spotlight Member this Season!

SECURE YOUR SUNDAY SPOT TODAY!

- Each Spotlight Member will receive:
 - Member Spotlight feature on the Chamber's Social Media the week of your participation.
 - Complimentary blast to over 1,500 emails in Chamber database
 - Opportunity to hand out your own promotional materials (over 5,000 visitors typically attend each market)



NETWORKING GROUPS

PARKLAND POWER PARTNERS

The Parkland Power Partners Leads Group meets 2nd and 4th Thursdays at 9am at Pine Trails Park. Please contact Anthony Bianchi for more details: anthony.bianchi@nm.com.

LEGAL PARTNERS NETWORKING GROUP

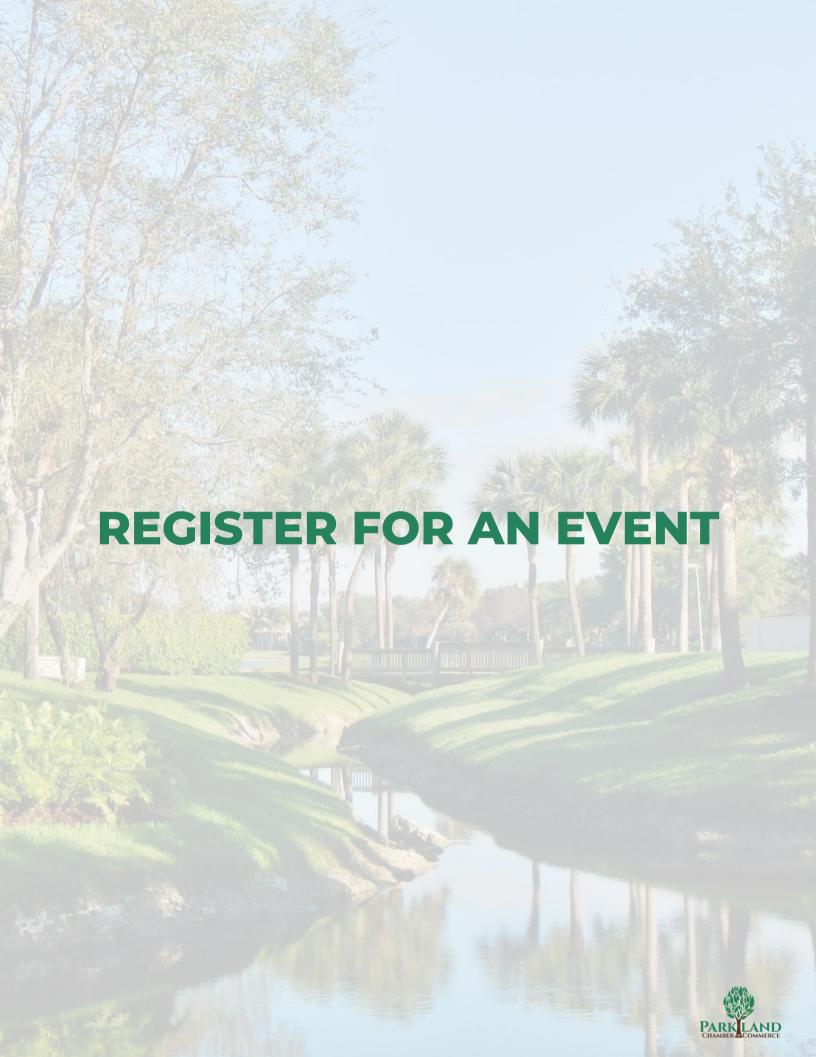
For information, contact Lisa Glassman at: lisa@glassmanrealestategroup.com

PARKLAND HOME SERVICES

For information, contact Patrick Mignon at: patrick.mignon@johngaltinsurance.com

EMPOWER HER COLLABORATIVE

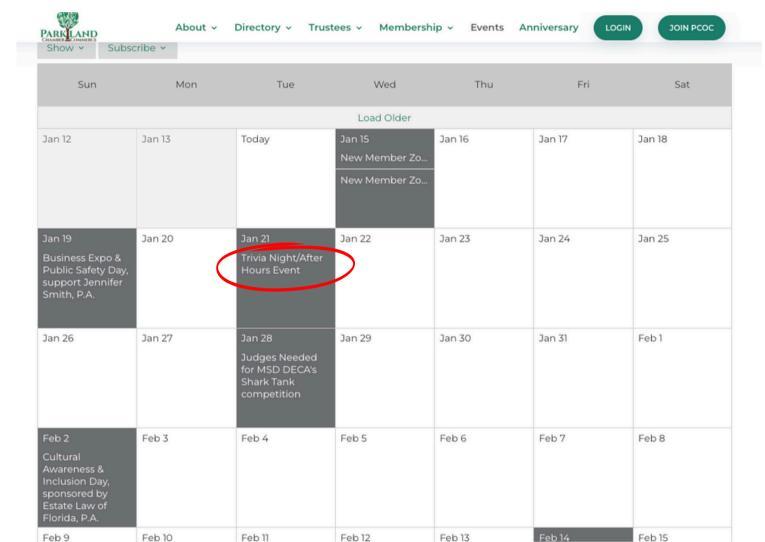
For information, contact Candice Tulsieram at: candice@starfishdigitalmarketing.com or Dr. Kamaljit Kaur, M.D. at: kkaurmdpllc@gmail.com







>>NAVIGATE TO THE EVENTS TAB



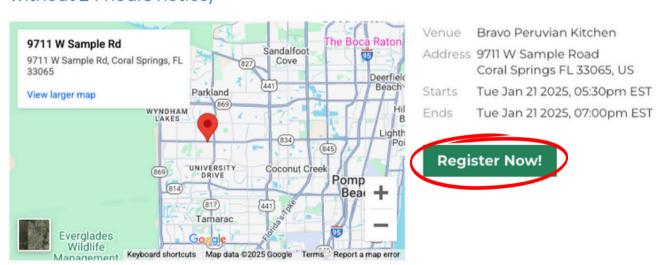
>>SELECT THE EVENT FROM THE CALENDAR

One drink per person and lite bites will be served.

Members: \$25

Future members: \$30

Trustee members: complimentary, plus one guest (Trustee Members, (\$25 "No Show fee" without 24 hours notice)



>>SCROLL TO THE BOTTOM AND CLICK 'REGISTER NOW!' BUTTON.





<u>Cindy Kaufman</u> Director of Programming cindy@parklandchamber.org

<u>Barbara Gobbi</u>

Director of Marketing barbara@parklandchamber.org

Alexis Levine

Member Engagement Manager alexis@parklandchamber.org